Press release

MES/MOM provider relies on leadership from its own team

Martin Heinz is the new CEO of iTAC Software AG

**Montabaur, January 07, 2025 – MES/MOM provider iTAC Software AG has a new CEO: Martin Heinz will take over the position of Chief Executive Officer (CEO) with effect from January 1, 2025. The experienced manager has been with iTAC since 2003 and has been on the Management Board since 2020. He follows Peter Bollinger, who is pursuing new professional challenges. Martin Heinz and Andreas Eckert, Chief Financial Officer (CFO), now represent the company's management board.**

iTAC Software AG is one of the leading providers of MES/MOM solutions. With the appointment of Martin Heinz, the company is focusing on continuity and innovative impulses to continue providing companies with advanced solutions for digital transformation in industry. Martin Heinz has played a key role in shaping the company's transformation from MES (Manufacturing Execution System) to MOM (Manufacturing Operations Management).

“We have successfully established iTAC in the market as a MOM provider in recent years. A MOM goes far beyond the classic MES functions by integrating all production and business processes, creating a consistent database. In response to of the increasing complexity in the manufacturing industry – from global supply chains to shorter product life cycles and individual customer requirements – a MOM is the holistic platform for meeting these challenges. I will continue to consistently pursue this successful path with my team and develop new functionalities, for example in the field of AI,” says Martin Heinz.

Martin Heinz has extensive technical and strategic experience in the areas of production, logistics and industrial software solutions. He studied industrial engineering and holds an Executive MBA from the THM Business School. He began his career in 1996 in the automotive supply industry before taking responsibility for production and purchasing at a leading MR sensor technology company in 2000.

Martin Heinz has been part of iTAC Software AG since 2003 and has held numerous management positions in the company during this time, including Vice President Product Management and Vice President Operations. Since 2011, he has held the position of General Manager of the D-A-CH division (Germany, Austria, Switzerland), driving strategic and operational development in this role. He has been a member of iTAC's Management Board since 2020 and was appointed Chairman on January 1, 2025.

Martin Heinz is also actively involved in various industry associations, such as the ZVEI (electronic and digital industries) and the VDMA (German Engineering Association), as well as in working groups on the topics of traceability, MES and Industry 4.0.

***Ein Bild, das Person, Menschliches Gesicht, Kleidung, Formelle Kleidung enthält.

Automatisch generierte Beschreibung***

*Martin Heinz is the new CEO of iTAC Software AG*

Image source: iTAC

**About iTAC**

iTAC Software AG, an independent company of the mechanical and plant engineering firm Dürr, provides internet-enabled information and communication technologies for the manufacturing industry. Founded in 1998, the company is one of the leading MES/MOM providers. The iTAC.MOM.Suite is a holistic Manufacturing Operations Management that is used worldwide by companies in different industry sectors such as automotive, electronics/EMS, telecommunication, medical engineering, metal casting and energy. Additional services and solutions for implementing IIoT and Industry 4.0 requirements complete the portfolio. iTAC Software AG is headquartered in Montabaur, Germany and has offices in the USA, Mexico, China and Japan and has a worldwide partner network for sales and service. ITAC’s philosophy is to connect people, data and systems.

The Dürr Group is one of the world's leading mechanical and plant engineering firms with particular expertise in the technology fields of automation, digitalization, and energy efficiency. Its products, systems, and services enable highly efficient and sustainable manufacturing processes – mainly in the automotive industry and for producers of furniture and timber houses, but also in sectors such as the chemical and pharmaceutical industries, medical devices, electrical engineering, and battery production. In 2023, the company generated sales of €4.6 billion. The Dürr Group has around 20,000 employees and 142 business locations in 32 countries, and it operates in the market with five divisions.

Contact

iTAC Software AG

Alina Leber

Inbound Marketing

Tel.: +49 2602 1065 211

Fax: +49 2602 1065 30

[alina.leber@itacsoftware.com](mailto:alina.leber@itacsoftware.com)

punctum pr-agentur GmbH

Ulrike Peter

Geschäftsführung

Tel. +49 211 9717977-0

[pr@punctum-pr.de](mailto:pr@punctum-pr.de)